Marmot Library Network
Council Meeting
Wine Country Inn, Palisade, CO
May 1 & 2, 2012

Present: Lori Barnes, Town of Vail Public Library, Barb Brattin, Wilkinson Public Library, Sarah Cron, Colorado Mesa University, Charlyn Canada, Eagle Valley Library District, Lauren Cassatt, Aspen Schools, Kathy Chandler, Pitkin County Library, Joyce Dierauer, Summit County Library, Nancy Gauss, Western State College, Mary Anne Hanson-Wilcox, Grand County Library District, Larry Meredith, Gunnison County Library District, Jody Mimmack, Mesa County Valley School District #51, David Goetzman, Adams State College, Chris Painter, Bud Werner Memorial Library, Amelia Shelley, Garfield County Libraries, Eve Tallman, Mesa County Libraries, Mindy White, Kevin Williams, Sarah Smith, Colorado Mountain College, Barbara Milnor, Basalt Regional Library District, Gayle Gunderson, Colorado Christian University, Jeff Donlan, Salida Regional Library, Sherry Holland, Steamboat Springs School District, Jimmy Thomas, Marmot Library Network.

Also Present: Sharon Morris CDE, Chris Cook, Basalt Regional Library, Alysa Selby, Bud Werner Memorial Library, Amy Sieving, Wilkinson Public Library, Anne Johnson, Eagle Valley Library District, Kathy Mikol, Grand County Library District, Carol McArdell, Pitkin County Library, Shana Wade, Mesa County Libraries, Jamie Walker, Colorado Mesa University,

Marmot staff: Keith Dedman, Sean Hanson, Mary Katherine Katzer, Steve Lindemann, Don Moeny, Mary Pickens, CJ O'Hara, Jason Stow, Mary Vernon.
Not Present: Pam Wilkerson, Plateau Valley School, Yuliya Lef, Colorado Mountain College.

Meeting called to order at 12:30pm by Barb Brattin, Marmot Board President
Board President's Welcome – Barb Brattin
Annual Report - Jimmy Thomas
Jimmy summarized Marmot's accomplishments during the past year.

Agenda and Rules - Sharon Morris reviewed meeting Purpose: Determine Marmot's broad goals; and groundrules.

Review of Council Packet – Jimmy gave an overview of progress from the current Strategic Plan, and asked attendees to read the packet for 30 minutes and make annotations on the old Strategic Plan to share during this meeting.

Celebration and Reflection – What worked well? - Group
- VuFind and Prospector applause!
- Loan Determiner Tables clean-up/Circ. Stat. improvement
- Expanding Memberships
- OverDrive collection, eBook "always available" (keep growing and improving)
- ILS Adventure
- Fiscal Management – improved processes (audit and price list)
- State Recognition of Marmot – major player
- Jimmy voted Colorado Librarian of the Year
- Marmot helps libraries shine through renovation, support of IT needs and growing collection
- Accreditation – items available
- Faculty recruitment with ILL (quality access)
- Student recruitment – ILL
- Marmot assistance with renovations and IT needs
- IT student support –"DU comes to us"
- VuFind – helps with Reader's Advisory

News in the 2008 library world – Jimmy read short clips of library information technology news in 2008. This was to remind the group of the landscape in which the last Strategic Plan was developed.

Projection ahead to 2015 trends and goals – Sharon spoke about the current landscape, to get ideas flowing about the next 3 years.
- Print on demand (3D printing)
- Self-publishing
- Siri for information access
- Wireless everything (carry-in or issued tablets)
- Physical abundance – Marmot now, but digital next?

- Low level ILS annual review
- Assisting patrons (access to relevant information)
- Federated Search 2015
- Open access vs. vendor subscriptions
- Affordable aggregations
- Library in the Cloud (CO pilot broadband)
- ILL of eBooks
- Globally focused OCLC
- Education changes: online distance, students anywhere and everywhere
- Standards (consolidation of all data)
- Taxpayer support
- Convergence of public library and local newspaper
- New costs – unexpected; tiered; pay to play
- PDA; "information competency" as graduate requirement
- Improved vendor relationships (OverDrive flight for its life)
- Ownership; copy right laws and sharing content
- Public meeting space
- Public library evermore robust information portal

Review of 2009-2012 Strategic Plan goals as a foundation for the 2013-2015 Strategic Plan - Sharon
Is the goal still relevant? Is there anything you would change?

Core services
Goal #1: Marmot continuously improves its primary service – providing for its members the best possible ILS and a union catalog with integrity.
- Continue to provide and improve the best Marmot services for members
- Marmot services provide the best possible software
- Annual review of strategic plan
- Communication

Emerging technologies
Goal #2: Develop and maintain technology for member libraries beyond the ILS.
- Develop/maintain appropriate technology
- E-resources/eBooks

Training
Goal #3: Increase opportunities and options for Marmot-related training for member library staff.
- Sprint online process works for applications
- Contact person at each branch
- Include outreach under action items

Support
Goal #4: Support members in planning for Information Technology facilities and emergent technologies.
- Policy, infrastructure, and it's importance to own content.
- Split goal into emergent technology and IT facilities.
- E-content for streaming video
- Resource sharing

Goal achieved, remove goal #5?
Goal #5: Improve, increase, and centralize communication among all Marmot members and staff using a variety of resources.
(Incorporate in action items of other goals)

Sustainability/Marketing and outreach to new members
Goal #6: Develop a PR & Marketing plan to promote Marmot internally and externally
- Pursue sustainability through marketing outreach to prospective members to reduce shared costs and increase collection
- Retain and support existing member libraries
Suggestions for new goals? - Sharon
- Leave energy and resources to do something new in 2013

- Achieve integrity of union catalog
- Investigate cooperative buying power
- Sharing staff instead of hiring a cataloger

Wednesday, May 2, 2012

New goals – Jimmy restated the goals arrived at on Day 1, and asked participants to confirm his understanding of what was intended:

- ➢ Foster collaborative learning by sharing expertise through meetings, training and task forces.
  (distinction from other goals - how we work with each other)

- ➢ Marmot continuously improves its primary service – providing for members the best possible ILS and union catalog

- ➢ Support members in planning and implementing IT infrastructure
  (distinction from other goals - business infrastructure about how Marmot functions)

- ➢ Make the business case for Marmot as an organization and membership

- ➢ Discover, develop, and implement new appropriate emerging technology

Recap/organized groups - Sharon

- Groups reported on objectives & activities for specific goals
- Meeting review
- Members agreed upon list of goals

Action item: Jimmy will format new goals and send them out to directors

Business meeting – Barb Brattin, Board President

Present: Larry Meredith, Jeff Donlan, Gayle Gunderson, Sarah Cron, David Goetzman, Nancy Gauss, Mindy White, Mary Anne Hanson-Wilcox, Amelia Shelley, Sherry Holland, Charlyn Canada, Kathy Chandler, Barb Milner, Joyce Dierauer, Lauren Cassatt, Barb Brattin, Eve Tallman, Kevin Williams, Jimmy Thomas, Chris Painter.

Caucus by library type – Barb Brattin

Candidates for nomination:
Schools – Sherry Holland
Academics – Nancy Gauss
Publics – Eve Tallman

The three candidates nominated by public, school and academic caucuses were unanimously elected by the council.

Meeting adjourned at 12:00pm by Barb Brattin