

# E-Content Committee Meeting

10/09/2018

## Attendees

Elizabeth Von Tauffkirchen, Pine River, Chair  
Nathan Child, Basalt  
John Major & Alysa Selby, Bud Werner/Steamboat Springs  
Kimberly Grindrod, Buena Vista  
Yuliya Lef, Colorado Mountain College  
Diane Levin, Eagle Valley  
Sharlene Harvey & Jennifer Murrell, Mesa County  
Nathalie Crick & Genevieve Smith, Pitkin County  
Joyce Dierauer, Summit County  
Tiffanie Wick, Western State Colorado University  
Alison Farnham, Wilkinson/Telluride  
Tammy Poquette, Marmot

### 1. E-Content Committee MUG Report - Alysa Selby

- People were receptive to overall message about what exactly is Advantage Plus, and how does Bud Werner use it since they turned it on in March
- There was a good discussion on how the group might fund the OverDrive collection going forward, but with no consensus
- Alysa let the people attending the session know that it was not the attendee's job to make a decision about funding
  - The funding information would be brought back to the ECC meeting
  - Also this funding information would help Adam inform the directors about funding choices
- There are a few issues that adds complexity to how the ECC can fund Advantage Plus
  - Adam has already sent out a letter to the directors asking for pledges for 2019
  - How do we factor Advantage Plus into the pledge model for 2019
  - Some newer libraries have come into Marmot with a new licensing agreements where they are charged by their population
    - These libraries pay an annual fee that includes content credit to be spent on the shared OverDrive collection
    - Alysa spoke to our OverDrive rep who informed her that Marmot would need to negotiate with OverDrive and go through legal to allow those libraries to use their content credit on Advantage Plus shared titles.
      - More conversations need to happen for this content credit use of funds to move forward
      - The group would need to agree on how we would operate when it comes to content credit fund usage
      - The individual libraries who pay for this content credit would have to agree to the use of their funding
- Advantage Plus sharing is no different than the physical collection
  - Members go out and buy their physical collections and their patrons get them first
  - When those materials are not being used anyone can borrow them
- Anyone who is using Advantage Plus is not sharing, until they turn on sharing and actually share the titles they have already purchased
- Pine River will switch to Advantage Plus and share their titles next year
- Basalt hopes to put 100% of their budget to shared titles through Avantage Plus
  - In the past, Basalt would only pledge 30- 50% of the budget towards shared titles
  - Basalt loves the Advantage Plus share model
- Telluride has been using Advantage Plus and sharing almost all their items after a few weeks
- If the group decides to switch to Advantage Plus, everyone should agree to share everything they purchase after waiting a week or two, so their patrons can grab it first

2. New Documentation Discussion - Alysa Selby & Tammy Poquette
  - a. [Hold Management at Bud Werner](#)
    - i. This is a handout that allows you to either do the holds management manually, as well as the automatic management of popular titles
    - ii. Automatic Management of Popular Titles can be very expensive, so it is suggested that you set your hold ratio very high like 15 to 1
      1. Otherwise, you will get a bill the next day for everything that is on hold that might be very costly
      2. Set your hold ratios high until find the right ratio for the amount of money you want to spend
    - iii. Also libraries should be looking at expired holds management as well
      1. Within the documentation are series of saved searches
      2. Every week Alysa runs these searches that take her about 10 minutes
      3. Here is a [recording](#) to show how these lists works in the OverDrive Marketplace
        - Other supporting materials in Alysa's notes fields of her MUG presentation
        - Those documents are also listed with the [MUG presentations](#)
        - Being an Advantage Plus library means you need to take on your on holds management
        - If everyone takes care of their own holds management, than Alysa and Joyce will not have to manage holds for the group
        - **Question:** can OverDrive send libraries a list without purchasing the titles?
          - Liz will ask our OverDrive rep
  - b. [OverDrive Advantage Accounts and Advantage Plus Share Purchasing That Affect Marmot](#)
    - i. This documentation is for new Advantage members
      1. Your OverDrive Advantage titles will not show up in Pika unless you let the R&D team know you have become an Advantage member
      2. Anyone who is an Advantage member and wants to become an Advantage Plus member does not need to inform the R&D team
      3. The other issue addressed in this document is to let the E-Content Committee know you have become an Advantage Plus member, and want to share your titles.
      4. Anyone can comment on this document
      5. Do we want this document on the Marmot.org [OverDrive page](#), or just sent out in an email?
3. Discussion and Vote Regarding Meeting Frequency - Liz vonTauffkirchen
  - a. Would it be better to meet every other month instead of quarterly?
    - i. The group agreed to meeting every other month
    - ii. The next meeting will be in December
    - iii. These every other month meetings will continue until the group no longer thinks they are necessary
4. Discussion about eContent Platforms/Providers - Liz vonTauffkirchen
  - a. What providers your patrons like the best/least and why
    - i. Providers liked the most are OverDrive, RBdigital Magazines, Hoopla, Kanopy
  - b. Discussion re: Advantage Plus Marmot Wide/or select libraries only
    1. Can we make the decision to be Advantage Plus exclusive, or do we need to work with OverDrive?
    2. All new members need to work with OverDrive to set up their accounts
    3. We need to come up with some policies and guidelines about how we choose to share
    4. We all have to agree to do our own hold management
    5. How do we go forward in 2019 as far as spending
    6. What happens for members who cannot afford to buy copies to fill their holds?
    7. Is there a process to get MARC Advantage Plus records for CMC?
  - ii. **Action item:** Liz, Alysa and Tammy will create topics for a meeting on November 13th to discuss more about Advantage Plus. This should lead to a specific parameters that the group can vote on for the December meeting. An email invite with discussion topics will be sent out to the group.
  - c. Make a decision about Marmot Overdrive Pay Structure in light of above
    - i. This will be discussed at the November 13th meeting

**Next meeting to discuss more about Advantage Plus is on Tuesday, November 13th at 1 p.m.**

**Next regular meeting is on Tuesday, December 11th at 1 p.m.**