

E-Content Committee Meeting

02/14/2017

Attendees

Shelley Walchak, Pine River, Chair
John Major & Alysa Selby, Bud Werner/Steamboat Springs
Yuliya Lef, Colorado Mountain College
Diane Levin, Eagle Valley
Amy Shipley, Garfield County
Heidi McNinch, Grand County
Sharlene Harvey & Jennifer Murrell, Mesa County
Elizabeth Von Tauffkirchen, Pine River
Nathalie Crick & Genevieve Smith, Pitkin County
Joyce Dierauer, Summit County
Jo Norris, Vail Public Library
Tiffanie Wick, Western State Colorado University
Alison Farnham, Wilkinson/Telluride
Brandon Cole, Marmot
Tammy Poquette, Marmot
Jimmy Thomas, Marmot
Jennifer Reynard, OverDrive

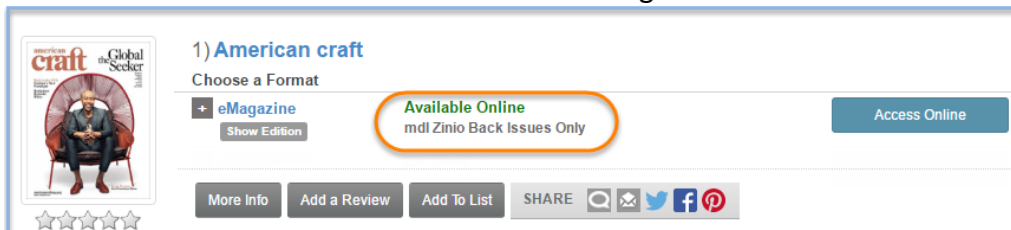
1. Blackstone titles - Tammy

The list of [Blackstone Audio titles](#) is on the [E-Content Committee page](#). These titles will not change for the year.

2. Zinio titles – Tammy

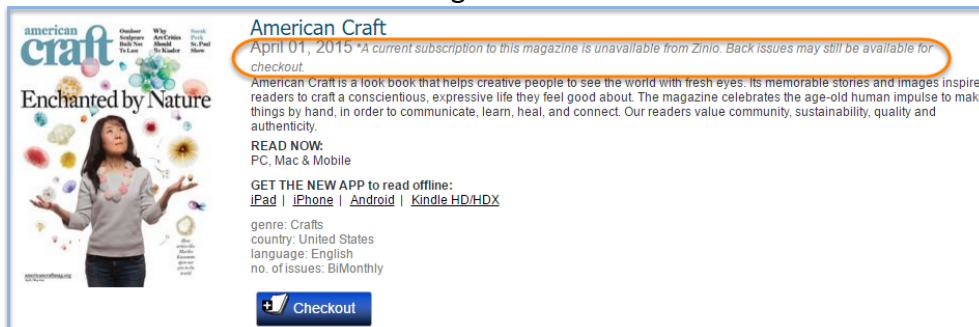
The [Zinio titles](#) are on the [E-Content Committee page](#). This is a Google Doc, so changes can be made to the list. The first tab contains all the current subscriptions. The second tab contains any previous subscriptions that only have back issues available for checkout. The Zinio Google Doc will be updated if any of the current titles are cancelled, or if a new member is added who will purchase new titles. A question was asked about how the information for back issues will be shown to patrons. Below are examples of what a patron will see with Zinio back issue titles.

You can see the Zinio back issues from the catalog.



The screenshot shows the Zinio catalog entry for "American Craft". On the left is a cover image of the magazine. To the right, the title "1) American craft" is displayed. Below the title, there is a "Choose a Format" section with a radio button selected for "eMagazine". A callout box highlights the text "Available Online mdl Zinio Back Issues Only". To the right of this is an "Access Online" button. At the bottom, there are buttons for "More Info", "Add a Review", "Add To List", and social media sharing icons (SHARE, Q, X, T, F, P). A star rating is visible at the bottom left.

You can see a "Back Issues" message on the records from the Zinio site.



The screenshot shows the Zinio record page for "American Craft". On the left is a cover image of the magazine. To the right, the title "American Craft" is displayed. Below the title, a callout box highlights the text "April 01, 2015 *A current subscription to this magazine is unavailable from Zinio. Back issues may still be available for checkout." Below this is a description of the magazine: "American Craft is a look book that helps creative people to see the world with fresh eyes. Its memorable stories and images inspire readers to craft a conscientious, expressive life they feel good about. The magazine celebrates the age-old human impulse to make things by hand, in order to communicate, learn, heal, and connect. Our readers value community, sustainability, quality and authenticity." Below the description are the following details: "READ NOW: PC, Mac & Mobile", "GET THE NEW APP to read offline: iPad | iPhone | Android | Kindle HD/HDX", "genre: Crafts", "country: United States", "language: English", and "no. of issues: BiMonthly". At the bottom, there is a "Checkout" button.

Action Item: Tammy will include the column on the Google Doc for Zinio titles that shows popularity.

3. Advantage improvements/options & other OverDrive questions – Jennifer Reynard (OverDrive)

Here is the [video](#) of Jennifer explaining the different options for the Advantage options, and answering other OverDrive questions.

Advantage title sharing: An Advantage library will be able to elect to have their purchased Advantage titles immediately available to all member libraries of the shared collection. The Advantage library's patrons will have priority access if and when the title has a waitlist.

Advantage title transfer options to shared collection: In addition to the automated option currently available through Advantage Plus in OverDrive Marketplace, an Advantage library will be able to select specific titles to contribute to the shared collection, and when (with consortia participation).

- These new Advantage options may be available in the next year. However, Jennifer thinks they may be ready to roll out in the next few months.
- One question about the new Advantage option was whether the leased or metered titles would be included. We will not know more details until later.
- Members also asked when the new OverDrive interface would go live. Jennifer will speak with Andy to find out more about our go live date.
- Right now, OverDrive plans to keep their current app. However, they have also introduced a new OverDrive app called Libby. People can choose to use either app.
- We wanted to know if we should anticipate any changes in the API. Marmot uses the API with our own discovery layer (Pika). We would need API support when the new interface is rolled out. Jennifer will check with her support team to find out more.

Action Items: Jennifer will update us when the new Advantage options will be available. She will also find out more details about metered access titles with the new Advantage options. She will check to find out if there is a date for our go live with the new OverDrive interface. She will also check to find out if anything will be changing with the API. Tammy will follow-up with Jennifer on these issues.

4. Overdrive budget – Jimmy

Jimmy discussed the OverDrive budget for 2017. This information came from an email that Jimmy sent out to the E-Content group on 02/14/2017 with the title, "OverDrive expenses 2016 Q1-Q4 & OverDrive budget 2017." There was a discussion about the Assess in June column. The money in this column is collected in June to pay for the holds and renewals for the Marmot shared collection.

- Jimmy asked if the annual billing should be moved to February to match Zinio. The members who responded wanted the annual billing to stay in June.
- Someone asked if the new directors know about the OverDrive budget, and how this process works.
- A suggestion was made that we move to the Advantage title sharing option, once it becomes available. This would eliminate all the work that Alysa and Joyce have to do every month to update holds and renewals for the shared collection. This might also eliminate the need for the shared budget. Members were curious to know how much it will cost to become an Advantage member. The shared collection and Advantage title sharing will be discussed more at the April meeting. We might invite Jennifer Reynard back for an update.

Action Item: Jimmy will follow-up with all the new directors to find out if they know about the OverDrive budget. Tammy will find out if any of the new directors need help with OverDrive ordering. Tammy will find out pricing for joining as an Advantage member.

Next meeting is on April 11th at 1 p.m.